

FCSI THE AMERICAS 2024 CONFERENCE

SPONSORSHIP BENEFITS

April 11-14, 2024 in Austin, TX Hyatt Regency Lost Pines Resort & Spa

DIAMOND (\$17,000)

- Three complimentary full conference registrations
- Extra large company logo (single brand) on sponsor signage displayed throughout the conference
- Listed on the conference web page of the FCSI website includes a live link to your company's website
- · Receive a list of registered attendees prior to the conference upon request
- Supply one giveaway for consultant attendee pick up in the registration area*
- Featured 'Sponsor Spotlight' article in Conference email promotions for your company or specific product.
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app
- Push notifications sent on your company's behalf to all attendees regarding specific product or promotion via the Conference mobile app. Typically over 60% of attendees download the conference mobile app.
- 8 Mentions/posts on FCSI TA Social Media platforms Twitter, Facebook, LinkedIn, and Instagram**



- Two complimentary full conference registrations
- Large company logo (single brand) on sponsor signage displayed throughout the conference
- Receive a list of registered attendees prior to the conference upon request
- Supply one giveaway for consultant attendee pick up in the registration area*
- · Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app
- 4 Mentions/posts on FCSI TA Social Media platforms Twitter, Facebook, LinkedIn, and Instagram***

GOLD (\$9,000)

- One complimentary full conference registration
- Medium size company logo (single brand) on sponsor signage displayed throughout the conference
- Company name and logo featured on Conference mobile app
- Inclusion in exclusive product listing on the Conference mobile app

SILVER (\$6,000)

- One discounted conference registration (\$500)
- Company name (single brand) on sponsor signage displayed throughout the conference
- Company name featured on Conference mobile app

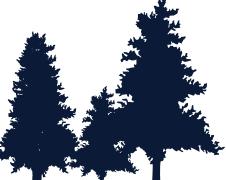
ALL Sponsors receive the following benefits:

- Display one item of company literature at the conference registration area*
- · Recognition during opening general session
- · Listing on the Conference page of the FCSI website
- Listing in the 2024 pre-conference issues of Direct Connection e-Newsletter
- Sponsor name badge ribbon for all company representatives in attendance
- Signage identifying sponsors prominently displayed throughout the conference
- Recognition in the First Quarter issue of Foodservice Consultant magazine (paperwork is returned by 12/31/23)
- Company name and logo featured on Conference mobile app
- Post-conference attendee list













EVERYTHING'S BIGGER IN TEXAS AND CAMP FCSI IS A **BIG** SPONSORSHIP OPPORTUNITY YOU DON'T WANT TO MISS!



April 11-14, 2024 Austin, TX

Hyatt Regency Lost Pines Resort & Spa Just like summer camp, the 2024 Conference will be filled with three days of mastering skills, making friends, and roasting s'mores! All the fun will take place in the resort setting of Hyatt Lost Pines in Austin, Texas.

SPONSORSHIP APPLICATION

Sponsorship Level:

→ Diamond (\$17,000 US) → Platinum (\$13,000 US) → Gold (\$9,000 US)	Silver (\$6,000 US)
C ompany Name	
Contact Person	
Title	
Address	
City	State
Postal Code	Country
Telephone	
E-mail	
Website	

PAYMENT INFORMATION

- O My check made payable to FCSI-The Americas is enclosed
- O Please invoice me

All requests for sponsorship must be in writing and on this form. Fax transmissions will be accepted.

Please return completed form to:

FCSI THE AMERICAS 1900 East College Ave Suite A401 Normal, IL, 61761

Fax 309-585-2992 Email: wade@fcsi.org

