

# 2025 Direct Connection Sponsorship

FCSI's monthly electronic newsletter, FCSI The Americas Direct Connection, is delivered to more 1,000 professionals in the foodservice industry, with an average open rate of nearly 30% (much higher than the industry standard).

As a sponsor, your company's logo will be prominently displayed at the beginning of the newsletter. Sponsor logos receive the highest click-through rate of any part of the publication. You also have the opportunity to provide an image and a 150-word "Sponsor Spotlight" article in one newsletter issue. All Direct Connection sponsors are also listed on the FCSI The Americas website along with past issues of the newsletters.

Two different sponsorships are available:

- Sponsor on a month-to-month basis\* for just \$350 per month
- Sponsor for an entire year for just \$3,500 — a \$700 savings

## Sponsor Information

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Key Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

E-Mail \_\_\_\_\_

## Type of Sponsorship

### Per month:

Monthly\*\* @ \$350/month for these months

<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March
<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June
<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September
<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December

Full Year @ \$3,500

## Payment Information

My check in the amount of \$ \_\_\_\_\_ is enclosed (pay to FCSI The Americas)

Please invoice me for the amount of \$ \_\_\_\_\_

\*Months will be allocated on a first-come, first-served basis.

\*\*Monthly sponsorships automatically renew each month unless specific months are purchased, or upon receipt of cancellation request prior to the 15th of the month.

Return completed form to:  
Kristen Ball - kristen@fcsi.org  
FCSI The Americas  
1900 E. College Avenue, A401  
Normal, IL 61761

